



# MEMBERSHIP BLUEPRINT

An annual investment in good business.

## ABOUT THE PEEL CHAMBER OF COMMERCE AND INDUSTRY INC.

Acknowledged as Australia's most rapidly developing region, the Peel region's diverse economy continues to experience substantial growth. As the largest organisation representing businesses in the Peel region, the Peel Chamber of Commerce and Industry's role is to influence and inspire business vitality in the region. We strive to positively influence the environment in which businesses operate by providing a range of business support services.

Established in the Peel Region in 1960, the Peel Chamber of Commerce and Industry Inc. understands the needs of Peel businesses and is the established voice of business on a range of issues. Our core mission is to provide fair and active representation of all members with commitment, honesty and ethics. We achieve this by understanding and supporting businesses and professional organisations, providing a range of support services, promoting members and lobbying on behalf of business interests.

The Chamber's network extends across the Peel Region to encompass organisations establishing contacts in a region that is taking initiatives in tourism and business.

The Chamber actively promotes the interests of its members across business and the community. Business, government and professional organisations know that working with a proactive Chamber and its network of members brings a range of positive outcomes for their activities in the Peel Region.

In the fight for a better business environment, the Peel Chamber of Commerce & Industry does collectively for business what individual businesses cannot achieve alone.

Membership of the Peel Chamber of Commerce & Industry is an investment in good business.

[admin@peelcci.com.au](mailto:admin@peelcci.com.au) | 08 9581 3693

**JOIN NOW**

## PREMIER - \$3,300

- Keep informed with access to Peel Chamber newsletters, special announcements and publications
- Peel Chamber Logo: 'Think Local - Shop Local' door decal for business premises or office.
- Opportunity to enter the annual Alcoa Peel Business Excellence Awards
- Peel Chamber Business After Hours (BAH) events valued at \$220 (limits to apply if at full capacity)
- Voting rights at the Peel Chamber Annual General Meeting, held in April
- Access to complementary Peel Thunder Football Club Gold Single Membership
- Invitations to attend exclusive forums and events
- Advertising and promotion on Peel Chamber website (B2B specials, Dates for Your Diary)
- Display of Business Cards and/or Flyers at the Peel Chamber Office, based at Mandurah Train Station
- Additional advertising and promotion on Peel Chamber Facebook page, and newsletters
- Access to Banner Pole and Peel Chamber Office Window Display Advertising
- Free exclusive advertising where available Peel Chamber Logo: 'Think Local - Shop Local' for email signatures, websites, headers, footers etc
- Discounts for advertising opportunities
- Listing in Peel Chamber's online Business Directory including contact details
- Business Directory listing to also include company logo and a link to business website
- Business logo featured on website, in digital presentations and on all correspondence
- Business profile featured on website Business logo displayed in advertising material
- Access to Peel Chamber Products and Services including information sheets and business development templates
- Membership with Regional Chambers of Commerce & Industry WA (RCCIWA) lobbying and advocacy with regards to State issues
- Membership with Peel CCI - Business Support Groups and Subcommittees
- Quarterly Member Bootcamp Sessions
- Invitation to quarterly Member Kickstart Session
- Advocacy and Support for businesses in the Peel Region
- Access to Peel Chamber's CCIWA Employment templates and guides
- Membership with Chamber of Commerce & Industry WA (CCIWA) valued over \$700 (subject to eligibility; discount available to members with 100+employees - T&Cs apply)

## CORPORATE - \$880

- Keep informed with access to Peel Chamber newsletters, special announcements and publications
- Peel Chamber Logo: 'Think Local - Shop Local' door decal for business premises or office.
- Opportunity to enter the annual Alcoa Peel Business Excellence Awards
- Peel Chamber Business After Hours (BAH) events valued at \$220 (limits to apply if at full capacity)
- Voting rights at the Peel Chamber Annual General Meeting, held in April
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- Business Directory listing to also include company logo and a link to business website
- Business logo featured on website
- Business logo featured in digital presentations
- Access to Peel Chamber Products and Services including information sheets and business development templates
- Membership with Regional Chambers of Commerce & Industry WA (RCCIWA) lobbying and advocacy with regards to State issues
- Membership with Peel CCI - Business Support Groups and Subcommittees
- Quarterly Member Bootcamp Sessions
- Invitation to quarterly Member Kickstart Session
- Advocacy and Support for businesses in the Peel Region
- Access to Peel Chamber's CCIWA Employment templates and guides
- Membership with Chamber of Commerce & Industry WA (CCIWA) valued over \$700 (subject to eligibility; discount available to members with 100+employees - T&Cs apply)

## BUSINESS - \$440

- Keep informed with access to Peel Chamber newsletters, special announcements and publications
- Peel Chamber Logo: 'Think Local - Shop Local' door decal for business premises or office.
- Opportunity to enter the annual Alcoa Peel Business Excellence Awards,
- Peel Chamber Business After Hours (BAH) events valued at \$220 (limits to apply if at full capacity)
- Voting rights at the Peel Chamber Annual General Meeting, held in April
- Access to complementary Peel Thunder Football Club Gold Single Membership
- Advertising and promotion on Peel Chamber website (B2B specials, Dates for Your Diary)
- Display of Business Cards and/or Flyers at the Peel Chamber Office, based at Mandurah Train Station
- Additional advertising and promotion on Peel Chamber Facebook page, and newsletters
- Access to Banner Pole and Peel Chamber Office Window Display Advertising
- Peel Chamber Logo: 'Think Local - Shop Local' for email signatures, websites, headers, footers etc.
- Listing in Peel Chamber's online Business Directory including contact details
- Business Directory listing to also include company logo and a link to business website
- Access to Peel Chamber Products and Services including information sheets and business development templates
- Membership with Regional Chambers of Commerce & Industry WA (RCCIWA) lobbying and advocacy with regards to State issues
- Membership with Peel CCI - Business Support Groups and Subcommittees
- Quarterly Member Bootcamp Sessions
- Invitation to quarterly Member Kickstart Session
- Advocacy and Support for businesses in the Peel Region
- Access to Peel Chamber's CCIWA Employment templates and guides
- Membership with Chamber of Commerce & Industry WA (CCIWA) valued over \$700 (subject to eligibility; discount available to members with 100+employees - T&Cs apply)

## LITE - \$220

- Keep Informed with access to Peel Chamber newsletters, special announcements& publications
- Peel Chamber Logo ' Think Local-Shop Local' door decal for business premise or office
- Opportunity to enter annual Business Excellence Awards & Western Australian Regional Small Business Awards
- Access to Peel Chamber Products and Services including information sheets and business development templates
- Membership with Regional Chambers of Commerce & Industry WA (RCCIWA) lobbying & advocacy with regards to State issues
- One (1) Quarterly Member Bootcamp Session
- Voting rights at the Peel Chamber Annual General Meeting, held in April
- Listing in Peel Chamber Online Business Directory including contact details
- Advertising and promotion on Peel Chamber website (B2B Specials & Dates for your Diary)
- Advocacy and Support for businesses in the Peel Region
- Membership certificate to display in business premise or office
- Display of business cards and/or business flyers at the Peel Chamber office based at the Mandurah Train Station
- Membership with the PCCI -Business Support Groups and Subcommittees
- Peel Chamber Business After Hours events



# PLATINUM MEMBERSHIP

## EOI to the Peel Chamber Board

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Ideal for:

- Large businesses or organisations
- Organisations with a high level of Corporate Social Responsibility
- Those members who demonstrate commitment and sponsorship to the Peel Chamber.

Platinum Sponsors have the opportunity to partner and work alongside the Peel Chamber, focusing on regional projects with a view to growing the economic platform of the Peel Region

## OUR SNAPSHOT

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The Peel Chamber of Commerce and Industry Inc. has a broad reach spanning five (5) Local Government sectors.



400 Members  
throughout  
the Peel Region



Facebook  
Following: 4,655



Website Visitors  
per year: 5000+



Events held:  
60+ per year



Instagram  
Following: 1,096



LinkedIn  
Following: 639



Platinum  
Partners: 5



EDM Subscribers:  
3,000





## NOT A MEMBER YET?

If you're looking for new business connections, more customers and business growth, Peel CCI can help....

**SCAN HERE TO OUT WHAT YOU'RE MISSING OUT ON!**



[admin@peelcci.com.au](mailto:admin@peelcci.com.au) | 08 9581 3693

**JOIN NOW**

# MEMBERSHIP APPLICATION

## BUSINESS DETAILS

Business Name: \_\_\_\_\_  
[Registered Business Name. This will be your Membership Name.]

ABN: \_\_\_\_\_ No. of FTE Employees: \_\_\_\_\_

Location Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email(s): \_\_\_\_\_  
[communications / marketing]

Email: \_\_\_\_\_  
[accounts & invoicing]

Website: \_\_\_\_\_

Industry Type: \_\_\_\_\_  
[eg: retail, health, trade]

Contact Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Apply for membership and agree to be bound by the Constitution of the Peel Chamber of Commerce & Industry Inc. I give my permission for this information to be included on the database, online directory and to be given to Peel Thunder Football Club for membership purposes.

☐ I give permission to the Peel Chamber to use and publish my photographs for promotional use.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## MEMBERSHIP PACKAGES - ANNUAL FEE (incl. GST)

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Lite Membership: \$220.00     | <input type="checkbox"/> Corporate Membership: \$880.00 | <input type="checkbox"/> Platinum Membership: EOI to PCCI Board |
| <input type="checkbox"/> Business Membership: \$440.00 | <input type="checkbox"/> Premier Membership: \$3,300.00 | <input type="checkbox"/> CCIWA* Membership: Included            |
- \*Terms & Conditions apply (subject to eligibility).

All applications for membership are submitted to the Peel Chamber of Commerce Executive Committee for ratification and acceptance. Acceptance is at the discretion of the Executive Committee.

REFERRED BY Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

## PAYMENT OPTIONS

**Direct Deposit:** BSB: 066 516 | Account Number: 106 960 59  
 Please **quote your trading name as reference** and email your remittance advice to admin@peelcci.com.au

**By Post:** Send cheque made payable to Peel Chamber of Commerce & Industry Inc. (Peel Chamber) PO Box 574, Mandurah WA 6210

**By Phone:** 9581 3693 - Credit Card only (we accept MasterCard & Visa)

### EziDebit:

Recurring fortnightly or monthly payment options available over a three (3) month period

☐ Six (6) fortnightly payments

☐ Three (3) monthly payments

Peel Chamber sincerely acknowledges the significant support of our Platinum Partners



Premier Members



**Peel Chamber of Commerce and Industry Inc.**

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admin@peelcci.com.au

www.peelcci.com.au

Mandurah Transit Station  
Cnr Galgoyl Road & Allnutt Street  
(PO Box 574)  
Mandurah WA 6210

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